

# Cookie Policy

## This Cookies Policy includes:

- An introduction to cookies
- The types of cookies we use on our website
- Your cookie choices on our website
- Third party cookies and the one's we use
- Managing your cookies using your internet browser

## What are cookies?

Cookies are small files that are sent to your PC, mobile phone or tablet when you visit a website. They stay on your device and are sent back to the website they came from when you visit it again. Cookies collect data and send it to us while you use the site. These are written into mobile apps and web pages that you go to on your device.

We use our own cookies and others from companies we work with such as social media, search engines, other advertising networks, and our business partners.

## Types of cookies used on our website:

Our website use cookies to understand how our services are used and for advertising purposes. Some of these cookies are essential, while others help us to improve your experience by providing insights into how the site is being used.

## Your cookie choices:

You can use the cookie banner on our website to accept or turn off cookies each time you visit.

Category	What they do	My Choices
<b>Necessary Cookies</b>	These cookies are essential for the core functionality of our website, allowing you to easily navigate our website. The website cannot function properly without these cookies and they can only be disabled by changing your browser preferences.	You can't turn off these cookies

<b>Performance Cookies</b>	These cookies help us improve our website by collecting and reporting information on your usage, such as the number of visitors to our website, how much time you spend on our website and the number of pages visited. These cookies allow us to measure the effectiveness of our website and make improvements to ensure you can always find what you are looking for.	We'll ask for your consent to use these cookies
<b>Marketing Cookies</b>	These cookies allow us to understand your interests, pass this information on to trusted third parties and deliver advertising to you. All of information these cookies collect is aggregated and therefore anonymous, so no personal information is shared with third parties.	We'll ask for your consent to use these cookies

### Third Party Cookies

Other websites may set cookies while you browse our websites, usually if you're already logged into your accounts with them. These are often, but not always, social media accounts and part of the reason they use cookies is so that you can use the buttons on our website to share pages that interest you. These cookies also help us understand how people are using and interacting with our websites and we use this information to improve our websites and online advertising.

Please note that we have no control over these third party cookies and pixels, and you should check the relevant third party websites for more information about these.

### Third Party cookies we use

We use the following third party cookies on of our website. Please visit the relevant third party websites to find out more about how they're used:

<b>3<sup>rd</sup> Party Cookie</b>
<a href="#">Google Analytics &amp; Tag Manager</a>
<a href="#">HubSpot</a>
<a href="#">Salesforce &amp; Pardot</a>
<a href="#">YouTube</a>
<a href="#">LinkedIn</a>
<a href="#">Twitter</a>
<a href="#">Facebook</a>

### How to manage your cookies

You can view and delete the cookies stored on your computer, tablet or mobile phone and if you want to you can prevent cookies from being stored in future. There's information about how to do this in your internet browser's 'Help' pages or you can find out more about how to manage your cookies on the [ICO's website](#).